



WVEC
613 Woodis Ave.
Norfolk, VA 23510

American Rambler Productions
138 Conant Street
Beverly, MA 01915

Contract # 853821

Schedule Dates 09/12/12-09/18/12
Advertiser Mitt Romney for President (38225)
Agency American Rambler Productions (10671)
Product Political - US President (1174)
Brand REPUBLICAN (168806)
Salesperson Blair, Cheryl (2205)
Sales Office TeleRep - Philadelphia
Buyer Name KINCAID, STEHPANIE
Phone/Fax (857) 288-3500 /
CPE 195
Account Types National/Political Candidate - Agency
Billing Type Weekly/Irregular
Comments ROMNEY 9/12
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 09/11/12
Last Modified 09/14/12
Entered By Penne Marsh
CO-OP No
Headline # 6311956
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,259.75
Net Total \$29,805.25
Sales Tax

Norfolk (WVEC) (WVEC)

| By Broadcast Month | Spots | Rate |
|---------------------|-----------|--------------------|
| Sep. 2012 | 66 | \$35,065.00 |
| Grand Total: | 66 | \$35,065.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|-------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|-----------------------|----------|---------|
| 1.0 | Normal Line / SPOT | 09/12/12-09/14/12 | 5 | :30 | 7A- 9A (ET) | 3 | | | X | X | X | | | 3 | \$410.00 | \$1,230.00 | Norfolk (WVEC) (WVEC) | | 9/11/12 |
| 2.0 | Normal Line / SPOT | 09/12/12-09/14/12 | 4 | :30 | 9A- 10A (ET) | 3 | | | X | X | X | | | 3 | \$425.00 | \$1,275.00 | Norfolk (WVEC) (WVEC) | | 9/11/12 |
| 3.0 | Normal Line / SPOT | 09/12/12-09/14/12 | 5 | :30 | 10A- 10:58A (ET) | 3 | | | X | X | X | | | 3 | \$170.00 | \$510.00 | Norfolk (WVEC) (WVEC) | | 9/11/12 |
| 4.0 | Normal Line / SPOT | 09/12/12-09/14/12 | 4 | :30 | 10:58A- 12P (ET) | 3 | | | X | X | X | | | 3 | \$560.00 | \$1,680.00 | Norfolk (WVEC) (WVEC) | | 9/11/12 |
| 5.0 | Normal Line / SPOT | 09/12/12-09/14/12 | 5 | :30 | 12P- 12:57P (ET) | 3 | | | X | X | X | | | 3 | \$150.00 | \$450.00 | Norfolk (WVEC) (WVEC) | | 9/11/12 |
| 6.0 | Normal Line / SPOT | 09/12/12-09/14/12 | 4 | :30 | 4:58P- 5:29P (ET) | 3 | | | X | X | X | | | 3 | \$440.00 | \$1,320.00 | Norfolk (WVEC) (WVEC) | | 9/11/12 |
| 7.0 | Normal Line / SPOT | 09/12/12-09/14/12 | 5 | :30 | 5:29P- 5:58P (ET) | 3 | | | X | X | X | | | 3 | \$510.00 | \$1,530.00 | Norfolk (WVEC) (WVEC) | | 9/11/12 |
| 8.0 | Normal Line / SPOT | 09/12/12-09/14/12 | 5 | :30 | 6P- 6:30P (ET) | | | | 2 | 2 | 2 | | | 6 | \$500.00 | \$3,000.00 | Norfolk (WVEC) (WVEC) | | 9/11/12 |
| 9.0 | Normal Line / SPOT | 09/17/12-09/18/12 | 4 | :30 | 7A- 9A (ET) | 2 | X | X | | | | | | 2 | \$975.00 | \$1,950.00 | Norfolk (WVEC) (WVEC) | | 9/12/12 |
| 10.0 | Normal Line / SPOT | 09/17/12-09/18/12 | 4 | :30 | 9A- 10A (ET) | 2 | X | X | | | | | | 2 | \$425.00 | \$850.00 | Norfolk (WVEC) (WVEC) | | 9/12/12 |
| 11.0 | Normal Line / SPOT | 09/17/12-09/18/12 | 4 | :30 | 10A- 10:58A (ET) | 2 | X | X | | | | | | 2 | \$440.00 | \$880.00 | Norfolk (WVEC) (WVEC) | | 9/12/12 |
| 12.0 | Normal Line / SPOT | 09/17/12-09/18/12 | 4 | :30 | 10:58A- 12P (ET) | 2 | X | X | | | | | | 2 | \$560.00 | \$1,120.00 | Norfolk (WVEC) (WVEC) | | 9/12/12 |
| 13.1 | Normal Line / SPOT | 09/17/12-09/18/12 | 5 | :30 | 12P- 12:57P (ET) | 2 | X | X | | | | | | 2 | \$300.00 | \$600.00 | Norfolk (WVEC) (WVEC) | | 9/14/12 |
| 14.0 | Normal Line / SPOT | 09/17/12-09/18/12 | 4 | :30 | 4:58P- 5:29P (ET) | 2 | X | X | | | | | | 2 | \$1,000.00 | \$2,000.00 | Norfolk (WVEC) (WVEC) | | 9/12/12 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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CPE 195
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|------|--------------------------------|-------------------|-----|--------|--------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|-----------------------|----------|---------|
| 15.0 | Normal Line / SPOT | 09/17/12-09/18/12 | 4 | :30 | 5:29P- 5:58P (ET) | 2 | X | X | | | | | | 2 | \$1,000.00 | \$2,000.00 | Norfolk (WVEC) (WVEC) | | 9/12/12 |
| 16.0 | Normal Line / SPOT | 09/17/12-09/18/12 | 4 | :30 | 6P- 6:30P (ET) | | 2 | 2 | | | | | | 4 | \$1,000.00 | \$4,000.00 | Norfolk (WVEC) (WVEC) | | 9/12/12 |
| 17.0 | Normal Line / SPOT | 09/13/12-09/13/12 | 6 | :30 | 10P- 11P (ET) | | | | | 1 | | | | 1 | \$600.00 | \$600.00 | Norfolk (WVEC) (WVEC) | | 9/12/12 |
| 18.1 | Normal Line / SPOT | 09/14/12-09/14/12 | 6 | :30 | 10P- 11P (ET) | | | | | | 1 | | | 1 | \$550.00 | \$550.00 | Norfolk (WVEC) (WVEC) | | 9/12/12 |
| 19.0 | Normal Line / SPOT | 09/15/12-09/15/12 | 5 | :30 | 5:58A- 8A (ET) | | | | | | | 2 | | 2 | \$150.00 | \$300.00 | Norfolk (WVEC) (WVEC) | | 9/12/12 |
| 20.0 | Normal Line / SPOT | 09/15/12-09/15/12 | 5 | :30 | 7:58A- 9A (ET) | | | | | | | 2 | | | \$220.00 | | Norfolk (WVEC) (WVEC) | | 9/12/12 |
| 21.0 | Normal Line / NCAA - FOOTBALL | 09/15/12-09/15/12 | 5 | :30 | 12P- 7P (ET) | | | | | | | 3 | | 3 | \$600.00 | \$1,800.00 | Norfolk (WVEC) (WVEC) | | 9/12/12 |
| 22.0 | Normal Line / SPOT | 09/15/12-09/15/12 | 5 | :30 | 6:58P- 7:57P (ET) | | | | | | | 2 | | 2 | \$180.00 | \$360.00 | Norfolk (WVEC) (WVEC) | | 9/12/12 |
| 23.0 | Normal Line / NCAA - FOOTBALL | 09/15/12-09/15/12 | 5 | :30 | 7:58P- 11:30P (ET) | | | | | | | 3 | | 3 | \$900.00 | \$2,700.00 | Norfolk (WVEC) (WVEC) | | 9/12/12 |
| 24.0 | Normal Line / SPOT | 09/16/12-09/16/12 | 5 | :30 | 5:58A- 8A (ET) | | | | | | | | 2 | 2 | \$120.00 | \$240.00 | Norfolk (WVEC) (WVEC) | | 9/12/12 |
| 25.0 | Normal Line / SPOT | 09/16/12-09/16/12 | 5 | :30 | 7:58A- 9A (ET) | | | | | | | | 2 | 2 | \$200.00 | \$400.00 | Norfolk (WVEC) (WVEC) | | 9/12/12 |
| 26.0 | Normal Line / SPOT | 09/16/12-09/16/12 | 5 | :30 | 9:30A- 10A (ET) | | | | | | | | 1 | 1 | \$115.00 | \$115.00 | Norfolk (WVEC) (WVEC) | | 9/12/12 |
| 27.0 | Normal Line / SPOT | 09/16/12-09/16/12 | 5 | :30 | 9:58A- 11A (ET) | | | | | | | | 1 | 1 | \$125.00 | \$125.00 | Norfolk (WVEC) (WVEC) | | 9/12/12 |
| 28.0 | Normal Line / SPOT | 09/16/12-09/16/12 | 5 | :30 | 6P- 6:30P (ET) | | | | | | | | 2 | 2 | \$240.00 | \$480.00 | Norfolk (WVEC) (WVEC) | | 9/12/12 |

CONFIRMATION CONTRACT

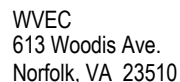
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[illegible]

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| | | | | |